

TRANSPORTATION SAFETY CONFERENCE

Safety nE⁴ws You Can Use

⁴Education, EMS, Enforcement, Engineering

May 23-24, 2006

Sheraton Overland Park Hotel
Overland Park, Kansas



This conference is designed to share and update information from all facets of the transportation safety community. The program will provide timely topics of interest to law enforcement personnel, judges, city and county officials, educators, counselors, engineers, EMTs and EMS workers, bus drivers, and anyone interested in transportation safety. Rob Kaufman of Harborview Injury Prevention and Research Center in Seattle, Washington, will deliver the keynote address entitled, "Crash Injury and Restraint Technologies". The plenary session will feature Howard Rodenberg, Kansas Department of Health and Environment, Topeka, Kansas. Concurrent sessions will cover the areas of injury control, law enforcement, youth issues, and roadway safety. People-Saving-People awards will be presented at the luncheon session on Wednesday. The conference will end with a drawing for great prizes. Participants must be present to win!

Click it.  Or ticket.
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KU CONTINUING
EDUCATION
The University of Kansas

The University of Kansas
Continuing Education
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Sponsored by University of Kansas Continuing Education and a federal grant through the Kansas Department of Transportation



Conference Information

LOCATION & LODGING

The conference will be held at the **Sheraton Overland Park Hotel, 6100 College Boulevard, in Overland Park, Kansas.** The phone number is 1.866.837.4214. Please bring a sweater or jacket, as temperatures can be difficult to control in large rooms. Parking above the Sheraton Overland Park Hotel parking garage is free to overnight guests and commuters. The cost of valet parking is \$7 daily and \$12 overnight.

Please make your own lodging arrangements. A block of rooms has been reserved until May 1 at the conference rate of \$98 plus tax per night for single or double. After May 1, room availability and rates cannot be guaranteed. To receive the conference rate, be sure to state that you will be attending the *Transportation Safety Conference*.

FEE

\$35 per person includes admittance to the entire event, handouts, refreshment breaks, and two lunches. (This conference is subsidized by a federal grant through KDOT.) **Payment must be made in advance to complete your registration. We cannot accept state interfund vouchers or credit cards.** Checks must be written to **KU Center for Research or KUCR.**

CERTIFICATE OF PARTICIPATION

All conference attendees will receive a certificate of participation indicating that the conference provided 9.5 contact hours of instruction. The certificate will meet the CEU requirements of many professions, including engineering and law enforcement. Contact your professional state certification board for confirmation.

OPTIONAL TOURS

This year, two optional tours will be available at 4:30 on Tuesday, May 23. The tours are: **KC SCOUT.** Kansas City Scout consists of three major components: message board signs, camera, and sensors. The message board signs contain information about road conditions and crashes on area highways. The cameras, placed at 1-mile intervals, allow the Traffic Operation Center in Lee's Summit, MO, to look for suspicious activity, crashes, and anything that may cause a traffic problem. The sensors are placed along highways to monitor traffic speed and volume. Tour the Traffic Operation Center to gain full understanding of the working of this program and how it affects traffic safety in the Kansas City area.

OVERLAND PARK TRAFFIC CONTROL SYSTEM (OPTCS) CENTER. The OPTCS Center currently monitors the busiest intersections throughout Overland Park and is part of a new system for improving traffic flow in the city. By next summer, cameras will be installed at 30 intersections for traffic monitoring. The OPTCS Center will soon be tied into the KC Scout system to further enhance its traffic management system. Tour the OP Traffic Center to gain a full understanding of how the program works and how it affects traffic safety in the Kansas City area.

If you are interested in a tour, please indicate by checking the box on the registration form. A sign-up sheet to participate will be at the registration table beginning at 8:00 a.m. on Tuesday, May 23. Participation is limited, so be sure to sign-up early. Transportation is the responsibility of the participants. Maps to the facilities will be available at the registration table.

REGISTRATION

We ask that you register in advance.

Phone 785-864-KUCE (5823) or toll free 877-404-KUCE (5823)

Fax 785-864-4871

E-mail kuce@ku.edu

TDD 800-766-3777

Web www.ContinuingEd.ku.edu

Please provide all information requested on the registration form. **Payment must be made in advance. Confirmation of registration will be sent immediately upon receipt of your check.**

The registration desk will open at 8:00 a.m. Tuesday, May 23. Please sign in at the registration desk when you arrive and pick up your materials and name tag.

EXHIBITS/EXHIBITORS

Organizations offering products and services to those working in transportation safety will have exhibits available throughout the conference. Breaks will be scheduled close to the exhibit area throughout the day, allowing participants ample opportunity to browse the exhibits.

The exhibitor registration deadline is March 31, 2006, for those organizations wishing to be listed in the program book. Space is limited, so exhibitors will be accepted on a first-come, first-served basis. The fee for for-profit companies is \$50 plus \$35 for each exhibit staffer. There is no fee for a nonprofit exhibit space, but each exhibit staffer will need to pay the \$35 registration fee. An eight-foot skirted table will be provided to each exhibitor. Exhibitors will need to contract directly

through the hotel for additional special needs such as extension cords and A/V equipment. Fees for the added services will be paid by the exhibitor. To register, check the box on the registration form and call Taylor Mermis at 785-864-7839 to arrange details.

REFUND AND CANCELLATION POLICY. We encourage you to send a qualified substitute if you cannot attend. Please notify us of the substitute's name. A full refund of registration fees, less a \$15 administrative fee, will be available if requested in writing and received by May 10, 2006. No refunds will be made after that date. A \$30 fee also will be charged for returned checks. **(Please note that if you fail to cancel by the deadline and do not attend, you are still responsible for payment.)** KU Continuing Education reserves the right to cancel the Transportation Safety Conference and return all fees in the event of insufficient registration. The liability of the University of Kansas is limited to the registration fee. The University of Kansas will not be responsible for any losses incurred by registrants, including but not limited to airline cancellation charges or hotel deposits.

PRIVACY POLICY. KU Continuing Education does not share, sell, or rent its mailing lists. You have our assurance that any information you provide will be held in confidence by KU Continuing Education.

We occasionally use mailing lists that we have leased. If you receive unwanted communication from KUCE, it is because your name appears on a list we have acquired from another source. In this case, please accept our apologies.

It is the policy of the Kansas Department of Transportation to share your name, address, phone number, and email address with attendees. If you do not want this information included on the conference roster, please check the box on the registration form.

PROGRAM ACCESSIBILITY. We accommodate persons with disabilities. Please call 785-864-5823 or mark the space on the registration form and a KU Continuing Education representative will contact you to discuss your needs. To ensure accommodation, please register at least two weeks before the start of the Transportation Safety Conference.

The University of Kansas is committed to providing programs and activities to all persons, regardless of race, religion, color, national origin, ancestry, sex, age, disability, and veteran status. In addition, university policies prohibit discrimination on the basis of sexual orientation, marital status, and parental status.

TUESDAY, MAY 23

- 8:00 a.m. Registration and Continental Breakfast**
- 9:00 a.m. Welcome and Opening Remarks**
Deb Miller, Secretary, Kansas Department of Transportation
- 9:15 a.m. Keynote Address: Crash Injury and Restraint Technologies**
Rob Kaufman, Harborview Injury Prevention and Research Center, Seattle, Washington
- 10:30 a.m. Refreshment Break • Exhibit Hall Open**

11:00 a.m. CONCURRENT SESSIONS 1

- **YOUTH**
Distracted Driving
Adele Kristianson, National Road Safety Foundation, New York, New York
 - **LAW ENFORCEMENT**
Enforcing Fake ID and Underage Drinking Laws
Joe Garman, Alcoholic Beverage Control, Topeka, Kansas
Jim Spence, Alcoholic Beverage Control, Topeka, Kansas
 - **INJURY CONTROL**
Crash-related Trauma
Dr. David Lisbon, KU Medical Center, Kansas City, Kansas
 - **ROADWAY SAFETY**
Safer Driving, Safer Roads
David Schwartz, Kansas Department of Transportation, Topeka, Kansas
Maggie Thompson, Kansas Department of Transportation, Topeka, Kansas
- Noon **Luncheon with Plenary Address**
Howard Rodenberg, Kansas Department of Health and Environment, Topeka, Kansas

1:30 p.m. CONCURRENT SESSIONS 2

- **YOUTH**
Dangerous Road Games
Howard Dickinson, Kansas Highway Patrol, Olathe, Kansas
Greg Scott, Kansas Department of Transportation, Topeka, Kansas
 - **LAW ENFORCEMENT**
Practical Tools for Crash Investigation
Tom Hogard, Leawood Police Department, Leawood, Kansas
Joe Kennedy, Wichita Police Department, Wichita, Kansas
Don O'Dell, Topeka Police Department, Topeka, Kansas
 - **INJURY CONTROL**
Children and Crashes
Rob Kaufman, Harborview Injury Prevention and Research Center, Seattle, Washington
 - **ROADWAY SAFETY**
Safer Driving, Safer Roads
David Schwartz, Kansas Department of Transportation, Topeka, Kansas
Maggie Thompson, Kansas Department of Transportation, Topeka, Kansas
- 2:30 p.m. Refreshment Break • Exhibit Hall Open**

3:00 p.m. CONCURRENT SESSIONS 3

- **YOUTH**
Anatomy of a Crash
Brian Field, Junction City Fire Department, Junction City, Kansas
 - **LAW ENFORCEMENT**
Running an Effective Seat Belt Enforcement Program
Brian Hirt, Hutchinson Police Department, Hutchinson, Kansas
Daren Kellerman, La Harpe Police Department, La Harpe, Kansas
Sean Wallace, Arkansas City Police Department, Arkansas City, Kansas
 - **INJURY CONTROL**
Serious Help for Your Alcohol Agenda
Randy Bolin, National Highway Traffic Safety Administration, Kansas City, Missouri
Chris Bortz, Kansas Department of Transportation, Topeka, Kansas
Lillian Spencer, MADD Heartland Region, Kansas City, Missouri
 - **ROADWAY SAFETY**
Older Driver
Gene Amparano, National Highway Traffic Safety Administration, Kansas City, Missouri
- 4:00 p.m. Adjournment**
4:30 p.m. Optional Tours
KC Scout Traffic Operation Center
Overland Park TCS Center

WEDNESDAY, MAY 24

- 8:00 a.m. Registration and Continental Breakfast**
- 9:00 a.m. CONCURRENT SESSIONS 4**

- **YOUTH**
It's My Life
Howard Dickinson, Kansas Highway Patrol, Olathe, Kansas
John Hotz, Missouri Highway Patrol, Kansas City, Missouri
 - **LAW ENFORCEMENT**
Setting Up an Operation Impact
Tom Hogard, Leawood Police Department, Leawood, Kansas
Rusty James, National Highway Traffic Safety Administration, Kansas City, Missouri
Greg Scott, Kansas Department of Transportation, Topeka, Kansas
 - **INJURY CONTROL**
Issues, Trends and Countermeasures in Motorcycle Safety
Randy Bolin, National Highway Traffic Safety Administration, Kansas City, Missouri
Ray Ochs, Motorcycle Safety Foundation, Irvine, California
 - **ROADWAY SAFETY**
A Couple of Innovative Safety Tools
Cheryl Lambrecht, Kansas Department of Transportation, Topeka, Kansas
Eugene R. Russell, Kansas State University, Manhattan, Kansas
- 10:00 a.m. Refreshment Break • Exhibit Hall Open**

**YOUTH SCHOLARSHIPS AVAILABLE:
CALL 785-296-3756**

10:30 a.m. CONCURRENT SESSIONS 5

- **YOUTH**
Who's at Fault?: An Interactive, Investigative Drama
Chase County Drug Free Action Team, Strong City, Kansas
- **LAW ENFORCEMENT**
Updates on Kansas Alcohol and Traffic Laws; New BAC Instrumentation
Robert Hamilton, Johnson County Sheriff Department, Olathe, Kansas
Tom Hogard, Leawood Police Department, Leawood, Kansas
Richard Howard, Kansas Department of Health and Environment, Topeka, Kansas
- **INJURY CONTROL**
Primary Enforcement Safety Belt Law—How To!
Mark Iansiti, Mercer Consulting Group, East Lansing, Michigan
- **ROADWAY SAFETY**
Ins & Outs of a Safe Construction Zone—Move to the Left Law
Doug Daugherty, Kansas Department of Transportation, Topeka, Kansas
John Eichkorn, Kansas Highway Patrol, Topeka, Kansas
Marilyn Goodheart, Kansas Concerns of Police Survivors, Lawrence, Kansas

11:30 a.m. ROUNDTABLE DISCUSSIONS

- **YOUTH**
Who's at Fault?: An Interactive, Investigative Drama
Chase County Drug Free Action Team, Strong City, Kansas
 - **LAW ENFORCEMENT**
Updates on Kansas Alcohol and Traffic Laws; New BAC Instrumentation
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Primary Enforcement Safety Belt Law—How To!
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 - **ROADWAY SAFETY**
Ins & Outs of a Safe Construction Zone—Move to the Left Law
Doug Daugherty, Kansas Department of Transportation, Topeka, Kansas
John Eichkorn, Kansas Highway Patrol, Topeka, Kansas
Marilyn Goodheart, Kansas Concerns of Police Survivors, Lawrence, Kansas
- Noon **Luncheon and People-Saving-People Awards**
- 1:30 p.m. Drawing for Prizes**
(Must be present to win)
Adjournment

QUESTIONS?

If you have questions about the conference, please contact Ann Branden at University of Kansas Continuing Education: phone 785-864-7889 or e-mail abranden@ku.edu.

Plan now to join us next year! April 17-18, 2007 • Hyatt Regency Hotel, Wichita, Kansas

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Fee: \$35



REGISTRATION FORM

Please photocopy this form as needed. The form is also available at www.ContinuingEd.ku.edu/programs/ktsc

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Position _____

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City, State, ZIP _____ () _____

Phone _____ Fax _____ E-mail _____

I am interested in a tour of: KC Scout Traffic Operation Center
 Overland Park TCS Center

Please include my information on the conference roster.

Please do not include my contact information on the conference roster.

My organization is interested in exhibiting. Please send information.

■ Payment must be made in advance.

■ No state interfund vouchers accepted./No credit cards.

Special Accommodation

If you will need special accommodation, please mark the box above and a member of the Continuing Education staff will contact you. AA068000/JCN60209

Payment is enclosed.

Mail form and check, payable to **KU Center for Research (or KU CR)** to:
The University of Kansas, Continuing Education, Registrations
1515 St. Andrews Drive, Lawrence, KS 66047-1625

Registration confirmation and receipt will be mailed when check is received by KU CE.

Fax: 785-864-4871
Phone: Toll free 877-404-KUCE (5823) or 864-KUCE (5823)
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