

**NEW!!**

## Video Contest!

**Calling Kansas teens** in grades 8-12 to help Put the Brakes on Fatalities!

- ♦ Submit your short 6- to 60-second video to educate drivers on safe road behaviors.
- ♦ Prizes will be awarded to three winners - Apple Watch, iPad Mini and a GoPro.
- ♦ The booster club of the school where the grand prize winner attends will receive a \$500 donation.

**Video entries must be posted by 11:59 pm on September 20, 2015**

## Poster Art Contest!

Kansas kids ages 5 through 13 - enter artwork that illustrates your thoughts on "Put the Brakes on Fatalities."

★ *Three statewide winners will be chosen from the 18 regional winners in the three age categories!* ★

**Regional prizes** – new bicycles and helmets courtesy of Safe Kids Kansas.

**Statewide prizes** – family packages to the Great Wolf Lodge in Kansas City, plus \$50 Visa cards courtesy of the Petroleum Marketers and Convenience Store Association of Kansas.



**Poster entries must be postmarked by September 18, 2015**

# PUT THE BRAKES ON FATALITIES DAY

**October 10, 2015**



More details: [brakesonfatalities.org](http://brakesonfatalities.org)



**FOR RULES AND MORE DETAILS ON THE POSTER ART AND VIDEO CONTESTS:**

[www.ksdot.org](http://www.ksdot.org) - Kansas Department of Transportation

[www.ksturnpike.com](http://www.ksturnpike.com) - Kansas Turnpike Authority

**NOTE:** This information is available in alternative accessible formats. To obtain an alternative format, contact Public Affairs, ESOP, 700 SW Harrison, Topeka, KS, 66603-3754, or (785) 296-3585 (Voice)/Hearing Impaired - 711.

# Put the Brakes on Fatalities

*About 32,000 people die in traffic crashes each year across the United States. That's nearly 90 fatalities every day. Let's encourage everyone – drivers, passengers, pedestrians and cyclists – to exercise caution every day and Put the Brakes on Fatalities.*

## Ditch the Distractions

Distracted driving diverts a driver's attention and endangers the safety of the passengers and bystanders as well as the driver. Distractions include:

- *Using a cell phone or smartphone*
- *Watching a video/adjusting a radio*
- *Reading, including maps*
- *Using a navigation system*
- *Eating and drinking*
- *Talking to passengers*
- *Grooming*
- *Texting*

More than 78% of teens and young adults say they have composed/sent as well as read text messages while driving.

*Is a text  
worth your life?*

## Just Drive

### Put the Brakes on Fatalities Day

*Sponsored by local, state and national organizations to improve transportation safety*

Five seconds is the average time your eyes are off the road while texting. When traveling at 55 mph, that's enough time to cover the length of a football field.

## Always Make Safety Your Top Priority

- ♦ Wear protective gear. Seat belts in vehicles and helmets for cyclists greatly reduce injuries or deaths.
- ♦ Drive courteously and defensively.
- ♦ Don't speed or drive aggressively or while impaired.
- ♦ Know the rules of the road, and obey all signs and signals.

The National Safety Council estimates that 27% of all traffic crashes in the U.S. involve cell phones.