Eisenhower State Office Building 700 SW Harrison Topeka, KS 66603



phone: 785-296-3585 fax: 785-296-0287 <u>www.ksdot.org</u>

Richard Carlson, Secretary

Sam Brownback, Governor

## **MEDIA ADVISORY**

Oct. 9, 2017

For more information:

Kim Stich 785.296.3585 KDOT.Media@ks.gov

## Put the Brakes on Fatalities Day event to emphasize the importance of traffic safety

The Kansas Department of Transportation's annual Put the Brakes on Fatalities Day news conference on Oct. 10 will include NRHA drag race legend Doug Herbert as one of the featured speakers. Herbert, along with other speakers, will share personal stories to emphasize the importance of traffic safety. Kansas teens will also participate in an impaired-goggles tricycle challenge afterwards.

**WHO:** KDOT Secretary Richard Carlson, NRHA drag race legend Doug Herbert,

Thunder Ridge High School teacher Denise Miller, Kansas State University graduate Logan O'Dea and Officer Don Hughes from the Kansas Highway Patrol

**WHAT:** Put the Brakes on Fatalities Day press conference

WHEN: 1:30 p.m., Tuesday, Oct. 10

WHERE: South steps of the Kansas State House (Backup rain location: 1st floor rotunda

inside the state house)

**BACKGROUND:** Put the Brakes on Fatalities Day is an annual event that encourages all types

of traffic safety. Whether in a vehicle, on a bike, riding a motorcycle, or walking across the street, everyone has a responsibility to practice safety. Multiple organizations work together on the annual safety campaign, including the Kansas Department of Transportation, Kansas Turnpike Authority, Kansas Highway Patrol, AAA of Kansas, Kansas Contractors Association, Kansas Family Partnership, Kansas Traffic Safety Resource Office, Federal Highway

Administration and the Kansas Society of Professional Engineers.

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